

## Introduction

[Jobox](#) is a multi-award-winning early talent discovery ecosystem that connects students, employers and higher education institutions.

We work with higher education institutions to find the best candidates, improve graduate employability and provide data-driven insights to our institution partners.

## Why Advertise With Us?

We have a highly engaged and unique audience that is comprised of students from across the country.

There are over 23 000 subscribers in our database and we have a month on month growth rate of 62%. All of our subscribers are pursuing a higher education certificate making them future high earners.

We can build custom segments based on your desires and needs to reach a specific demographic within our user base.

## Our Newsletters

We have three different types of newsletters that we send to our subscribers:

**01**

### Better Yourself Friday

We send our subscribers an email aimed at self-improvement. You can view a [sample of the email here](#)

**02**

### Job Opportunities Coming in Hot

We send our subscribers an email letting them know which new jobs are available for them to apply to. You can view a [sample of the email here](#)

**03**

### Segmented Emails

We send our subscribers a highly targeted email based on their faculty. You can view a [sample email here](#)

## The Stats



**189 816 emails sent every month**

We send 2 weekly newsletters every week to our subscribers



**High subscriber growth rate**

We currently have over 23 000 subscribers and we a 62% month on month growth rate



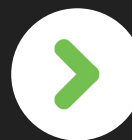
**We outperform industry standards**

Our email open rate is 10% above industry standards

We have built a subscriber list of students from across the country studying degrees from all spectrums.

To view a detailed breakdown of our subscribers, [please click on this link](#). The password to view the page is: *Jobox2022!*

## Case Studies



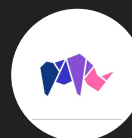
### FinEazy

We ran a campaign with [FinEazy](#) in collaboration with Momentum Metropolitan Foundation driving students to their free financial literacy course. Our launch email had an open rate of 63%



### Miss SA

A student that we placed in a startup made it as a finalist into Miss SA 2022. We [ran a campaign with her](#) to get our subscribers to support a fellow Jobox user and she made it into the top 10 for Miss SA 2022. She subsequently has been crowned as Miss SA



### Level Finance

We ran campaign with [Level Finance](#) to assist them in conducting market research for their new product [Zip Finance](#). The Zip Finance [sponsored emails](#) averaged an open rate of 42%.



## Pricing

Our email newsletters all have one central theme; career and personal development. The content we share with our subscribers includes a mix of internally procured jobs, articles and blogs. We also share promotions for upcoming events, training and webinars, and of course the ever-popular job advertisements.

Three collaboration opportunities are available and they are as follows:



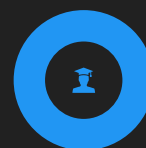
### Better Yourself Friday

There are 5 ad positions available.  
[Click here](#) to view the sample



### Job Opportunities Coming in Hot

There are 2 ad positions available.  
[Click here](#) to view the sample



### Segmented Emails

There are 2 ad positions available.  
[Click here](#) to view the sample

If you have a particular new product, service or event that you need to promote to students then we are your ideal partner. Utilising our unrivalled database, we can provide you with eyeballs through our joint email campaigns.

The quoted prices below are based on the advert running for a month i.e. 4 different emails

Email Campaign Name	Section	Price
Better Yourself Friday	Logo + Great Tips for Mahala	ZAR50 000
Better Yourself Friday	Logo + Student Deals	ZAR50 000
Better Yourself Friday	Logo + Connect to Standout	ZAR50 000
Job Opportunities Coming in Hot	Logo + Opening paragraph	ZAR60 000
Segmented Email	Logo + Sponsored Section	From ZAR30 000

## Get in touch

No other medium provides you with such extensive direct access to students. To retain a balance between our content and promotional emails, opportunities will be strictly limited. We would love to hear from you.

So either send us an email at [bubu@joinjobox.com](mailto:bubu@joinjobox.com) to book a session with us so we can chat about how we can help you to grow your business or click on this link to learn more: <https://linktr.ee/Jobox>

